

FREE!

**GIRLS SPEAK
UP AND CHANGE
THE WORLD!**



AllyKatzz Tween Girl Town Hall Meeting



**"DENIMMESSAGING" W/CELEBRITIES
MEET A.L.L.Y. AWARD WINNERS
AMAZING \$\$\$ GOODY BAGS**

UCLA Hall of Fame
March 13, 2010 • 11:15am–7:00pm

ATTENDEES

143 Tween Girls ages 8-14

115 Adults
(Parents/Chaperones/
Guest Speakers/Volunteers)

23 Celebrities

TWEEN GIRL DEMOGRAPHICS*

White: 33%

Hispanic/Latina: 41%

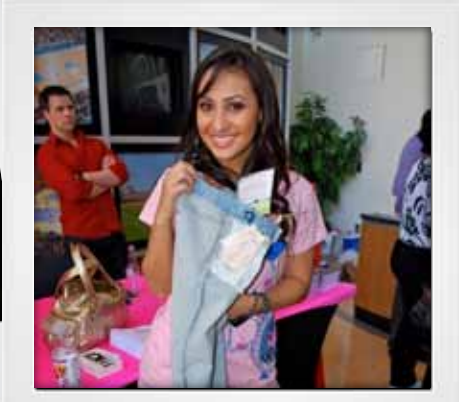
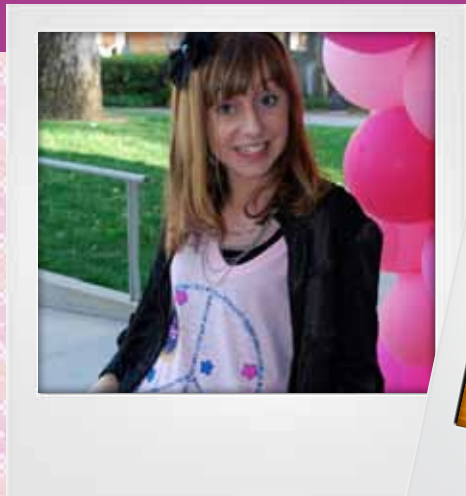
Black/African American: 9%

Asian: 11%

Other: 2%

*119 girls answered questions

SAY CHEESE! THM PHOTO GALLERY



see more at tweensummit.com



CELEBRITY LIST



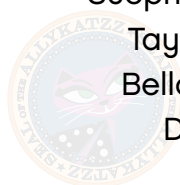
- China Anderson - Diary of a Single Mom
- Allisyn Arm - Sonny With A Chance
- Daniella Baltodano - Desperate Housewives
- Genesis Codina - Street Kings
- Jermaine Crawford - The Wire/Code Blue Campaign
- Anna Maria Perez de Tagle - FAME/Hannah Montana



- Isabelle Fuhrman - Orphan
- Adam Irigoyen - Wizards of Waverly Place
- Madisen Hill - Miss Missouri Jr. Teen
- Erica Hubbard - Lincoln Heights
- Leeah D. Jackson - The Shield



- Anna Margaret - Disney's Starstruck
- Jonathan Morgan Heit - Bedtime Story/Valentine's Day
- Sage Northcutt - Mixed Martial Arts Champion
- Francina Raisa - Secret Life/Cutting Edge
- Alexandra Rose Rieger - Akeelah and the Bee



- Stephanie Scott - Dance, Dance Chicago
- Taylor Spreitler - Days of Our Lives
- Bella Thorne - Dance, Dance Chicago
- Dani Thorne - Hannah Montana
- Remy Thorne - Rubber



- Brooke White - American Idol
- Emerald-Angel Young - Law Abiding Citizen



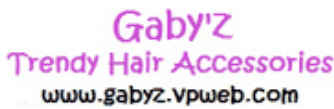
- Special Guest: Rob Reger - Emily the Strange



Our Spectacular Sponsors!



IZZE

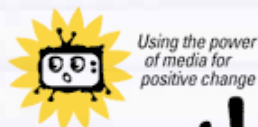


Kathy Wilson Atelier



AK THM 2010 IN THE PRESS

They had us COVERED!!
CLICK HERE for complete
press information.



teenzine Anna Maria Perez de Tagle couldn't wait to design her jeans for AllyKatz and Code Blue charity! <http://tweetphoto.com/14487450>

ShapingYouth @CarolynGraham Pleasure mtg U @AllyKatz parent panel; agree @JessWeiner is a powerhouse motivator & refreshing voice on #bodyimage (&life!)

drrobyn (WOW! That IS a good day! YAY) @ElinWaldal: Great day w/ daughter @allykatz Town Hall LA- with @JessWeiner @RosalindWiseman @shapingyouth

JessWeiner As always, inspired by the brilliant tweens @allykatz Tween Summit and loved seeing the amazing @shapingyouth there!! MadisenHill amazing day at the AllyKatz Tween Town Hall Meeting! Met so many incredible people and caught up with some old friends :)

PipersPicksTV #Allykatz Tween Town Hall = AMAZING! So many charities there started by kids! Thank you 2 all girls who asked 4 autographs&pics! So sweet!

THE OFFICIAL PROGRAM OF THE



ALLYKATZZ 2010 TOWN HALL MEETING



YOU CAN
change the world...

DENISE RESTAURI

SEVERAL YEARS AGO, I WAS INSPIRED to create a safe, online community where my daughter, Ally, could talk with other girls her age—about her dreams, about her goals, about her world. And that community grew into AllyKatzz.com, where girls like you joined in the discussions, supporting each other, laughing and crying together.

Through my relationship with my own daughter, and her relationships on AllyKatzz.com, I saw that we all have something in common—a passion to make a difference. And sometimes we just need a hand, we need to know there are others out there like us. We need to connect. And that was the beginning of my dream to bring girls together and give you the stage to stand up, speak out and be heard.

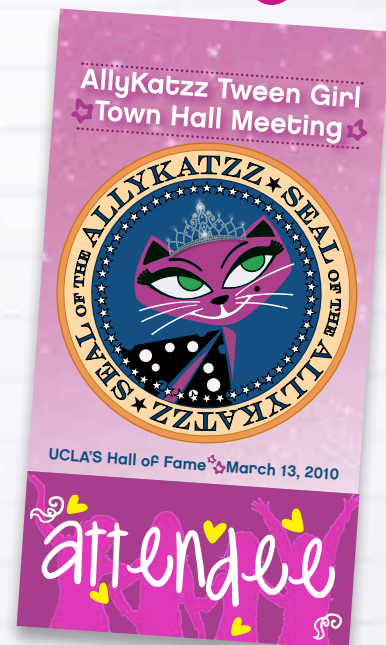
Here it is – Today, March 13, 2010 – The First Ever AK Tween Town Hall Meeting. Today is the day when you all connect to make history. Today is the day you tell the world what is on your mind. Today is the day you show the world that although you aren't old enough to vote, you can change the world.

I hope today is the day you realize you are not alone. You'll meet tweens, teens and adults who are here to combine their energy with yours, to support you and help make your dreams and visions come true. We all believe in YOU.

We have big dreams and we are making them all come true. Just look around the room – it's a dream room. It's your room. And I'm so honored and proud to be a part of your day. As you make commitments today, I am making one too—I won't let you down... I'll be with you every step of the way, helping you find your dreams and making them come true.

Onward,

Denise Restauri
Founder and CEO





JESS WEINER

*Chief Creative Officer,
Talk to Jess, LLC*

*Founder,
the Actionist® Network*

ABOUT ME

Personal Me: Silly and sassy with a profound love of sour patch kids!! I am a super loyal friend, a die-hard fan of Taylor Swift, and will most often cry at cheesy commercials (at least I admit it). I hate smelly cheese but love white water rafting. I wish I could wear flip-flops all year round and I hope that one day they ban velcro (it kinda freaks me out!)

Professional Me: Author, speaker, self-esteem expert, and advice columnist. I appear on TV shows to talk about body image, confidence, and relationships. You may have seen me on Oprah, Tyra or CNN. I also show up once a month in Seventeen Magazine writing about Body Peace! I have owned my own biz for 15 years (I've never had a boss!). Friend me, Follow me and Find me at www.jessweiner.com

MY CURRENT PROJECT

Right now I am putting all my energy into the Actionist® Network which is a global online community of people who want to make a difference in the world. You can sign up for the Actionist® Network at www.jessweiner.com. I'm also working on writing my next book - about confidence - and working on some super cool media projects for Internet and TV!

MY BIGGEST REGRET

I don't believe in regrets - that means you allow it to stay with you forever. I believe in making choices. Some won't always be the best choice but you can always learn from it. I've hurt people I've loved, I've lied when I didn't have to, and I've disappointed myself - all of that is part of being human and it's something I have learned to forgive in myself and move on (trying not to repeat it!).

MOMENTS I'D LIKE TO REMEMBER

There are so many moments in my life that I have etched in my memory. Riding on the merry-go-round with my Grandpa (who I loved SO much!), my first standing ovation at a speech (can still hear the applause in my head), and the moment I fell in love for the first time (I think I REALLY had butterflies living in my tummy). Life is all about making great memories - each moment is an opportunity to take with you.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

Coming to an event like the one today and seeing one of YOU up on the stage speaking about all your Actionist® activities and encouraging the next generation of Tweens to do the same!



JODIE BLUM

*Founder & President,
Image of Change*

ABOUT ME

I am 37 and live in San Francisco, CA. I am the founder and President of Image of Change- a collaborative foundation of like minded leaders in the sports, entertainment and corporate industries who support a diverse scope of programs to empower and change local communities around the world. I have worked in non profit for over 10 years and owned a successful event production company. I love my work and know that everyday I wake up it's my "soul" purpose to make this world a better place.

My motto: "Never give up- and always give thanks".

MY CURRENT PROJECTS

Covering the Mic Youth Leadership Network- In an effort to inspire youth to use the power of their voice and make a positive difference, Image of Change has launched Covering The Mic. The interactive platform provides youth an opportunity to learn about, report on and discuss a multitude of issues such as social justice, conservation, education, health and poverty.

In A Perfect World - IAPW Ambassadors offers young people a wonderful opportunity to serve as liaisons between community youth and the IAPW Foundation. Ambassadors, ages 14-21, serve a one year term coordinating projects to improve their community by encouraging people of all ages to take action and make a difference.

MY BIGGEST REGRET

My one regret is not having a mentor/role model at a young age to teach me how to express my emotions and use the power of my voice.

MOMENTS I'D LIKE TO FORGET

Public speaking on stage in front of thousands of attendees.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

Traveling the world with my family to help underserved children and making a positive impact on environmental conversation.



DANIELLE CARRIG

*Senior Vice President
Advocacy & Public Affairs
Lifetime Networks*

ABOUT ME

I often describe myself as a “woman’s woman.” From a very early age I found identity in the word feminist and sought to take action to change anything I saw as unjust. No one was going to tell me I couldn’t do something just because I was a girl. When my friends were hanging posters of rock bands and kittens in their rooms, I made my own posters with pictures and quotes from women in government...along with posters of my favorite Chicago White Sox players (I played softball for many years). Needless to say I’ve always been a little different, but I relished it. I’ve been very lucky to find a career that fulfills my passion, working on behalf of women and girls across the country.

MY CURRENT PROJECT

Promoting a new book put together by Lifetime– Secrets of Powerful Women. It’s a fantastic book for women, teens and tweens, chalk full of advice and words of wisdom from inspirational women. I’m also ramping up for a new season of Army Wives on Lifetime and thinking about how to support women in the military and military families.

MY BIGGEST REGRET

Not having more fun when I was younger! In high school and college, it’s good to be focused on your studies, but make sure to always balance it out with fun and friends.

MOMENTS I’D LIKE TO FORGET

Marching in my band uniform at football games and parades! I was on a mission to make band cool.

WHERE I’D LIKE TO BE 10 YEARS FROM NOW

Working for the first woman president of the United States.



KESILA CHILDERS

*Bunim/Murray Productions
Manager of New and
Digital Media*

ABOUT ME

I love the Internet! It gives the ability for entertainment to be an interactive experience that gives the user (you!) the power to have an active voice in the content they are consuming. I have found that life is always better than fiction and the stories people hold are amazing and to be treasured. My current adventure in life, working with Bunim/Murray Productions in their new media endeavors, is exciting because I get to work in a world of figuring out what is next.

MY CURRENT PROJECT

A music web series that is launching very soon and will tell the story of one band's live performance.

MY BIGGEST REGRET

No regrets. While I have not enjoyed all of my mistakes-they have all taught me very important lessons.

MOMENTS I'D LIKE TO FORGET

Getting stuck in a bathroom stall my freshman year of high school. No fun.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

Creating awesome content that starts conversation.



TISH CIRAVOLO

*Founder and President
Daisy Rock Girl Guitars*

ABOUT ME

I'm the Founder and President of Daisy Rock Girl Guitars, but that's not all. I'm a feminist, a rock star, an author, and most importantly a mother of two wonderful daughters. Every day, I fight for girls to get their chance to rock out and have a place and a community where they feel welcomed and comfortable to be themselves. I started this revolution to create a better environment within music for my girls, and I am totally thrilled that girls around the world are enjoying making music more and more with a guitar in their hands.

MY CURRENT PROJECT

Leading the Girl Rock Revolution one girl guitarist/bassist at a time.

MY BIGGEST REGRET

Not coming out with Daisy Rock sooner.....

MOMENTS I'D LIKE TO FORGET

I would like to forget dressing up as a cheerleader, dying my hair pink and doing cartwheels in the aisle at my first summer NAMM show.....

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

Watching my girls rock out on stage..... and maybe join them!



LIZ

DENNERLY SANDERS

*Founder,
Dennerly Marks Inc.
and SheBrand*

ABOUT ME

I am a die-hard entrepreneur and philanthropist who is committed to building confidence and success in women and girls. As a brand strategist, marketing consultant and coach, I founded SheBrand to help female entrepreneurs build powerful personal brands, attract more clients, position themselves as experts in their industries and experience more success in their lives.

MY CURRENT PROJECT

Creating SheBrand.com as a hub where women can come to get tools and resources to build confident, powerful personal brands and effective marketing strategies.

MY BIGGEST REGRET

None - I believe that everything happens for a reason. We are here on an adventure to learn and love. I love my life.

MOMENTS I'D LIKE TO REMEMBER FOREVER

My wedding day - May 12, 2007. It was more magical than I ever could have expected.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

Living an incredibly balanced, rich life. Continuing to do work that I love, mentoring women and girls, traveling extensively, lots of free time for writing, owning a second home in New Orleans (my hometown) where I spend at least two months each year.



DIANE M. REICHENBERGER

*Retail Executive,
COO & Co-Founder,
Giv.com*

ABOUT ME

When I was very young, I always felt I could do anything I wanted in life if I put my mind to it. I didn't feel there were barriers to entry. As I grew older, I started to realize and see for myself, that women did not have the same advantages as men. It made me all the more determined to be successful in my pursuit of my dreams, but more importantly, it made me very aware that my real contribution in the world would be to break down barriers so that the women who came after me would not have to face the same level of discrimination that has come before them. I continue to balance my time between my own dreams, and supporting those of others.

MY CURRENT PROJECT

In the last year, I started a company with another women - a mobile gifting platform. We allow friends to give each other gifts directly to their mobile phones. It has been an interesting experience to start my own company. I am now moving into an advisory role and pursuing a position in a new, bigger company as that is where I find the most satisfaction.

MY BIGGEST REGRET


I believe there is a reason for everything, therefore, no regrets, just gratitude for the lessons and my journey in life so far.

MOMENTS I'D LIKE TO FORGET

My bad attitude at my first job out of college. I let my frustration with the discrimination in the workplace taint my behavior. A female peer pulled me aside and said I either needed to stop complaining or leave. I stopped complaining and found a new job. It was just the "slap in the face" I needed to take responsibility for myself. I will always appreciate her comment, albeit hurtful at the time.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

I'd like to be well positioned as a CEO/President of a highly regarded global brand with time for volunteering and spending time with my friends and family.

A portrait of Rosalind Wiseman, a woman with long brown hair, smiling. The portrait is set within a decorative blue frame with intricate scrollwork patterns that extend across the top and left sides of the page.

ROSALIND WISEMAN

*Author and expert
on children, teens
and parenting*

ABOUT ME

I am a person who loves working with girls because they challenge me, they make me laugh, and they are not afraid to tell me when I'm wrong. I'm probably best known for my book *Queen Bees and Wannabes* that was the basis for the movie *Mean Girls*, but I have also just released my first young adult novel called *Boys, Girls & Other Hazardous Materials*.

MY CURRENT PROJECT

I'm currently traveling the country on my 10-city Girl World Tour sponsored by Dove go fresh Deodorant. At these book tour events I get moms and daughters talking and laughing about the challenges and triumphs of the tween and teen years, and give concrete strategies for navigating these waters effectively. And the coolest part is that everyone that attends gets a copy of one of my books and a gift bag from Dove go fresh to take home.

MY BIGGEST REGRET

I don't have any regrets because I've never made mistake. Haha! Just kidding. I make mistakes all the time and definitely have been embarrassed but pride myself on usually being able to get to a place where I can learn from and appreciate the experience.

MOMENTS I'D LIKE TO FORGET

A moment I'd like to forget is when I've had a thousand high school boys laugh at me because I wasn't doing a good enough job presenting. But I asked some people to stay after and talk to me about what happened, and even though it was uncomfortable to receive criticism it really helped.

WHERE I'D LIKE TO BE 10 YEARS FROM NOW

I really don't know. I'm interested in figuring that out when I have time to stop and think about it! For now I'm enjoying what I do in getting to travel and meet so many different people. One goal would be to have more time to travel and explore the world with my husband and two boys.



BROOKE WHITE

Singer/Songwriter

Brooke White, a former nanny who became an American Idol finalist in 2008, has these incredible things to say, about herself and her “American Idol” experience:

“As a singer-songwriter, I don’t have any barriers,” says Brooke White, “For the type of music that I play, I think it’s important that I remain unguarded and open, vulnerable... Vulnerable is something that I both am, and at times wish I wasn’t. It’s the only way I know how to be...”

“The show was really big for me,” she explains, noting the psychological impact of the larger-than-life reality surrounding the contestants. “I felt very small on the show, and I started out a lot more naïve about it, which is why I think I was better off in the beginning. You’re in this very protective bubble where you’re away from the media, you don’t look online if you don’t want to, and you just go out there and you do your best each week. It wasn’t until I got farther along that it started to become very emotional for me.”

The oldest of four siblings, her parents passed their love of music on to their children, and that love has blossomed in Brooke. “My upbringing is entirely the reason that I am the artist that I am today,” she says. “My parents are hardcore music fans, and we grew up in a small house, close together all the time. We didn’t watch a lot of TV, it was constantly about music. It was the glue that held us together. We’d go on drives just to listen to a Carole King tape, or Fleetwood Mac or the Carpenters. Music was the therapy that made us very happy as a family... I’m not an average music listener. I do this because I really do love it.”

High Hopes & Heartbreak is Brooke’s first full-length release since American Idol.

A.B.L.Y. AWARD

WINNERS



CODE BLUE, INC. • WWW.CODEBLUECAMPAIGN.ORG

JERMAINE CRAWFORD (ACTOR)

Best known for his leading role in the HBO Series, *The Wire*, Jermaine Crawford created CODE BLUE: reviving a generation- a campaign created to bring awareness of—and to fight against—those issues that threaten youth- including teen homelessness in America.

CUPCAKES FOR CANCER • WWW.MYSPACE.COM/CUPCAKESFORCANCER

BLAKELY COLVIN

Fortunate to be alive and happy, Blakely Colvin knows how it feels to be sick. A chemo survivor herself she hopes to make a “sweet” difference in a chemo patient’s life. Selling homemade cupcakes for \$1.00 a piece, she and her fellow bakers have raised thousands of dollars.

GREEN YOUTH MOVEMENT • WWW.GREENYOUTHMOVEMENT.ORG • ALLY MAIZE

As the founder of the non-profit, the Green Youth Movement (GYM), 17-year-old Ally Maize has often been called “Los Angeles’ Resident Green Teen.” Ally founded GYM at the age of 15, shortly after watching Al Gore’s *An Inconvenient Truth*. Small daily changes towards sustainability can make a big environmental impact.

KIDS HELPING KIDS • WWW.KIDZHELPINGKIDS.ORG • TYLER PAGE

Tyler Page started his own non-profit organization, Kids Helping Kids, at the age of 10 after watching an episode of Oprah on child trafficking in Ghana, Africa in 2007. After successfully raising \$50,000.00 he decided to launch his own Leadership Academy where every June-August they have a lemonade stand challenge open to children across the world.

KIDS WHO CARE FOUNDATION • WWW.KIDSWHOCARECLUB.ORG • RISHA SHUKLA

Risha Shukla started The Kids Who Care Foundation with the help of her parents to cheer up and support other children with Pancreatitis and other chronic medical conditions. The “smile pack” box contains 20 “cheer up” cards made by caring youth along with books, dvd’s, toys, and board games. Over 10,000 cheer up cards have been sent to kids in hospitals.

ONE IS GREATER THAN NONE • WWW.ONEISGREATERTHANNONE.ORG

REPRESENTATIVE: CHELSEA GENDEN

Started by Chelsea Genden and seven friends in 2007, One Is Greater Than None has raised in excess of \$120,000.00 to: rescue and rehabilitate 24 enslaved Ghanaian children, pay for the care and welfare of an additional 24 Ghanaian children, and pay for medical clinics to help thousands of Americans. Actionist® Network Member.

STEP BY STEP • WWW.STEPBYSTEPFORSHOES.ORG • AVERY HALE

Step by Step was started by Avery Hale after seeing photos of shoeless children living high in the cold and rocky Andes Mountains of Peru. Since 2006, shoes have been donated to impoverished villages in Peru, Ecuador, Costa Rica, South America, and Haiti.



CERTIFICATE OF ACHIEVEMENT

HONOREES

ALEXANDRA ROSE RIEGER • WWW.INAPERPECTWORLD.ORG

An Ambassador for In A Perfect World, Alexandra Rose Reiger (actress), encourages all young people to take action and make a difference as she serves as a liaison between community youth and the IAPW® Foundation.

EMERALD-ANGEL YOUNG • WWW.TEAPARTYANGELS.ORG

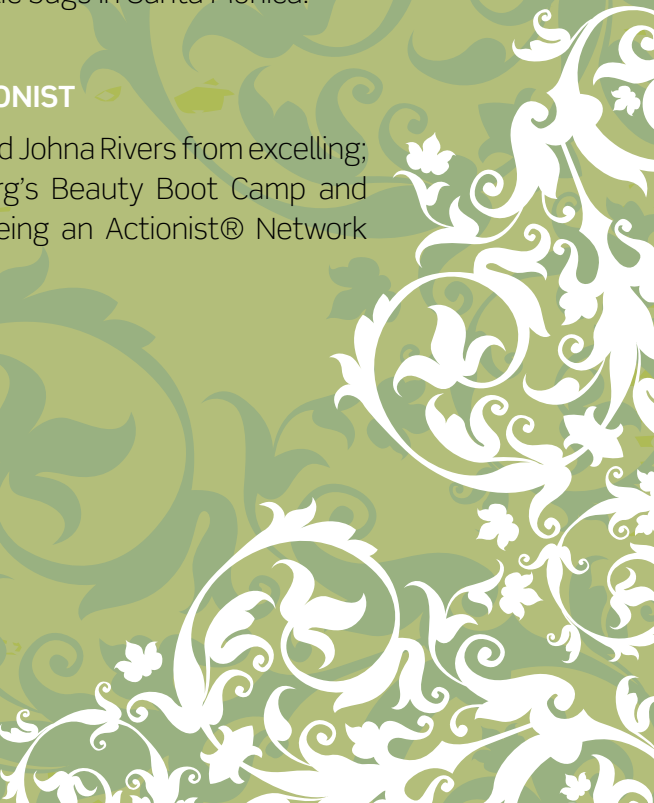
Emerald-Angel Young, spokesperson for Tea Party Angels says, "I believe in giving back-that is the only way we angels can make a difference. So, let's join forces and change the world one day -and tea party- at a time."

MEGAN KILROY • WWW.TEAMMARINE.ORG

Megan, the first appointed captain of Team Marine, works tirelessly to educate and advocate for the health of the ocean, for marine life, and for the planet as a whole. Her projects include organized beach clean ups, presentations to students and educators, and marching to ban plastic bags in Santa Monica.

JOHNA RIVERS • WWW.JESSWEINER.COM/ACTIONIST

Living in the projects as a foster child has not stopped Johna Rivers from excelling; having successfully participated in BetterYouth.org's Beauty Boot Camp and Usher's Camp New Look. She exemplifies what being an Actionist® Network Member is all about!



DM'ing

AKTweens is pleased to announce that the Denim Messaging™ portion of today's AllyKatzz Tween Town Hall Meeting supports the efforts of ALLY Award winner, Jermaine Crawford's CODE BLUE: Reviving a generation campaign.

YOUR donated jeans-- now filled with words of encouragement-- will be hand-delivered by Jermaine to a local teen shelter!

The signed and decorated "celebrity" jeans, supplied by pinco premium, will be auctioned off at www.clothesoffourback.org AFTER they are displayed at Bloomingdale's Sherman Oaks location!

100% of the proceeds of the auction will be donated to CODE BLUE.



bloomingdales



dove go fresh

body mist and

matching deodorant

proud premier sponsor
of the allykatzz
town hall meeting

go fresh >



go fresh. from dove.

found in the deodorant aisle.

JUST SO YOU KNOW

JSYK

celebs, real life &
everything in BETWEEN
JSYK.COM



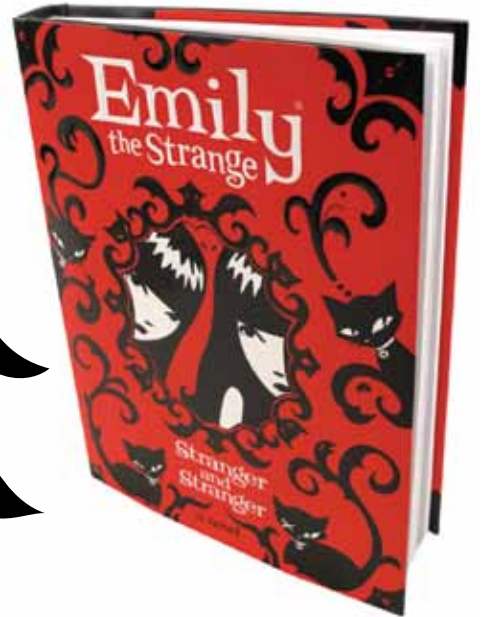
B R REPORTER!

JSYK is looking for a girl to help us cover the 2010 Tween Girls Summit. Tell us why YOU should be our on-site reporter and you could **win a trip to New York**. Visit JSYK.com/b-r-reporter for details.

The contest will run from March 13, 2010 thru June 30, 2010. Entries will be judged on writing quality and creativity. The winner will be selected in July. Winner must be able to travel to NY in October. See full rules on the site (jsyk.com).



Emily[®]
the Strange



STRANGER
AND
STRANGER
BOOK 2

Coming
MARCH 2010

WHAT'S YOUR INTERNET SAFETY IQ?

S	O	G	N	I	K	R	O	W	T	E	N	L	A	I	C	O	S
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- » **F__TUR__ CON__E__U__N__ES**
if you don't "Think Before You Post" you might face some negative...
- » **P__IVA__Y S__TT__NGS**
one way to keep information personal online
- » **__OC__AL N__TW__R__ING**
having an online profile and sharing content with friends and family
- » **__PPS**
downloadable games and software for your cell phone or computer

- » **B__L__O__G__G__I__N__G**
keeping an online journal
- » **G__M__I__N__**
something you shouldn't be doing if you still have homework!
- » **ON__I__E**
the opposite of being offline
- » **IM C__A__**
almost like having a real-time conversation online
- » **__M__**
acronym for "Too Much Information"
- » **__B__L**
acronym for expression, "Read Between The Lines"
- » **TE__TI__G**
communicating by phone without talking
- » **__A__**
acronym for "Name/Address/Zip Code"
- » **A__L**
acronym for "Age/Sex/Location"
- » **N__T__NS**
a group of friends who make safer decisions online
- » **CE__P__O__E**
a portable or wireless telephone



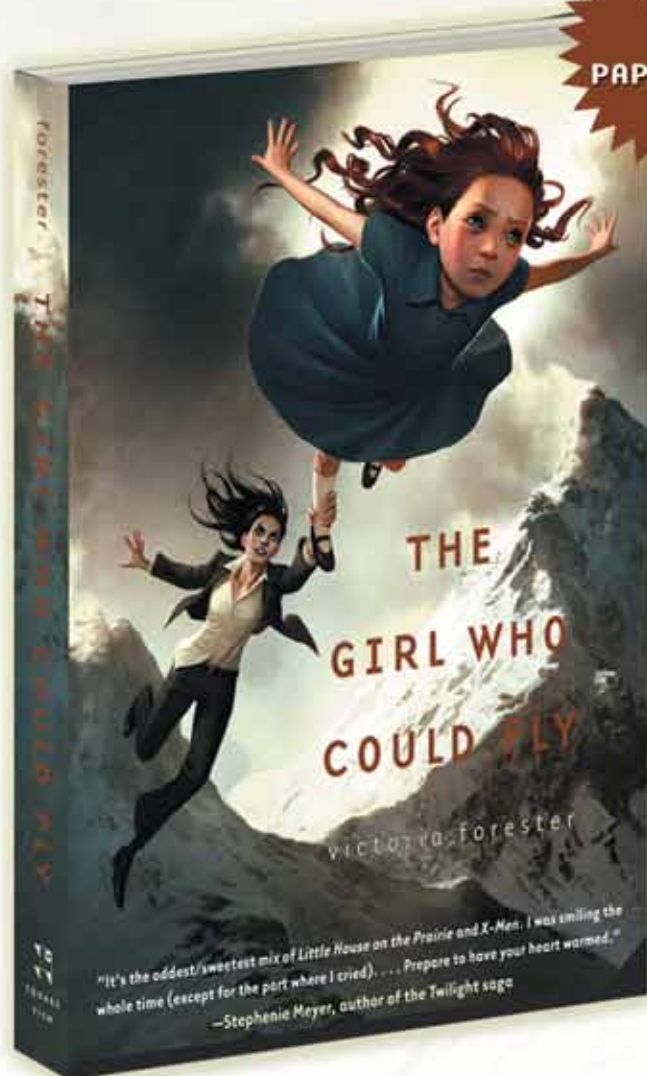
FREE online safety education materials:
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