

AllyKatzz Interactive Marketing Examples

Tween Summit 2010 - New York City

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I'LL BE A DELEGATE OF THE UNITED NATIONS INTERNATIONAL YEAR OF YOUTH CULMINATION CELEBRATION

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INTERNATIONAL YEAR OF YOUTH



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Allykatzz Kat

\$24.99

Size

Original Pillow Pet - 18" ▾

1 ▾

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My Pillow Pets(TM) supports Allykatzz and their mission to empower young women. This Allykatzz Kat was designed for the organization to celebrate their adorable mascot!

Pillow Pets™ Information:

A super-soft chenille plush folding stuffed animal. So cuddly you'll never want to put it down! Starts out as your pal, then un-velcro its belly, and it quickly becomes your pillow.

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Emily The Strange... Have you heard about her?

by fanTHEAstic99
from New Mexico, PHILIPPINES
on Wednesday, March 10, 2010

Some girls have not heard about Emily. Do you really want to know her? Go browse inside the book. I've just browsed inside Emily The Strange 3 times and here's what I know about Emily... Emily doesn't know her name, age, where she lives, why did she get in Blackrock and other blah, blah, blah but Emily know that she is left-handed, she recently stepped in a chewing gum, she is a girl and other silly things! What I'm to this coming weekend is to write a book review about Emily The Strange and will post the review here in AllyKatzz! If you want to browse the book, here's the link so you can read what is Emily made of...



<http://www.scinside.com/index.php?item=0780061452291&>

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Stranger and Stranger

Emily's and novel!

NOW SHIPPING!



Emily's Strange Days Blog

Emily With AllyKatzz Town Hall Meeting in Los Angeles

Posted: March 7, 2010 11:41 PM by: @thestrange

Categories: Events



Emily The Strange is a sponsor for the upcoming AllyKatzz Town Hall Meeting in Los Angeles. Not only does the Town Hall empower girls to be themselves and be heard, but they have a cool cat logo that Emily definitely approves of. Check it out for more info; we are going to make March 13th STRANGE!

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DOUBLE TROUBLE

Emily

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BEDEVILED: THE GOOD, THE BAD AND THE UGLY DRESS



by [ally's gang](#)

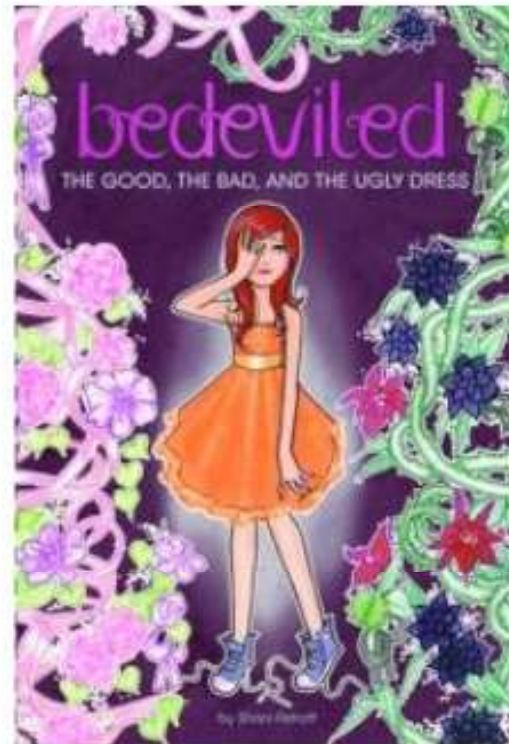
from District of Columbia, USA

on Tuesday, February 23, 2010



WE LOVE the book BEDEVILED: DADDY'S LITTLE ANGEL. **NOW THERE'S A SECOND BOOK IN THE SERIES! BEDEVILED: THE GOOD, THE BAD AND THE UGLY DRESS!!!** You can buy it NOW! I just got it and can't wait to read it. Here's what it's about:


Angel Garrett knows two things for sure. The first is that she inherited her devil-dad's powers. The second is that she wreaks havoc whenever she tries to use them. Especially when she's trying to impress her crush, Cole. Angel's only solution is to stay as far away as possible from him until she learns how to harness this new gift. But how do you avoid someone and get him to ask you to the school dance at the same time?



WIN BOOKS!!! [Click Here for more, more, more](#) about BEDEVILED: THE GOOD, THE BAD AND THE UGLY DRESS and then come back here and answer the question below and you'll automatically be entered to win a copy of Daddy's Little Angel. 10 Girls Will Win!

Here's the question: What would you do if you were Angel? How would you avoid your crush and get him to ask you to the school dance at the same time?

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YOU COULD WIN A TRIP TO NYC! ENTER the COOL & CONFIDENT GIRL CONTEST BY Dove go fresh Deodorant and Matching Body Mist!!!

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Phone Interview with Alanna Palombo (A.K.A Alanna Wannabe) from Standing Ovation!

by from Connecticut, USA on Thursday, June 24, 2010

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She's Alanna Wannabe, and she's gonna be! In the most rockin' movie of the summer Standing Ovation which is coming out July 16th, there's one girl younger than the rest who'll stop at nothing to achieving her dreams. She's Alanna and the part was specially designed for her. "In the movie she never takes no for an answer... I'm the same way" says Alanna Palombo who plays Miss Wannabe in the film. "There's so many great things (about standing ovation) there's dancing and singing... It's incredible. I even have my own music video!" All of the actress' friends are equally excited about the upcoming movie she shares " They are so excited, they can't wait... So excited!" When Alanna gets some downtime from performing she loves hanging out with her friends " we love to go to the beach and play outside". Alanna's also very close with the cast "we all ended up being great friends." So Standing Ovation is about a music video





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What's HOT!!!

CALLING ALL GIRLS – SPEAK UP! CHANGE YOUR WORLD!

For girls who are coming to the Summit and girls who are NOT coming to the Summit - speak up NOW to be heard and CHANGE YOUR WORLD!

Tell us how you want to change your world. What topics should we cover at the Summit? What questions do you want to ask adults in high places (like women and men in the media, politics, teachers, people who make products for tweens...




1 2 3

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WANT A PAIR OF CELEBRITY DM'ING JEANS?

by [ally's gang](#)
from District of Columbia, USA
on Sunday, April 25, 2010




So you know how celebrities like Allisyn

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Get a glimpse of Lucy's world, her "Why Me?" diary, and more at [lucybarker.com](#)






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WHAT IS SAVVY?



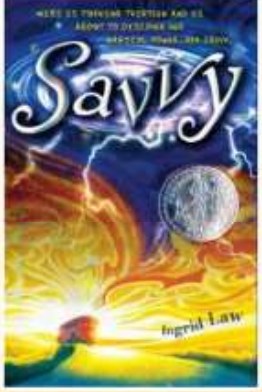
by [ally's gang](#)
from District of Columbia, USA
on Friday, April 2, 2010

What is SAVVY? [Click here to find out!](#)

Then come back to this blog and send a backatcha and answer at least 2 of the questions below...and you'll automatically get the new SAVVY badge!

Questions:

1. Do you have a distinctive talent, trait or SAVVY of your own?
2. What is your real true everyday SAVVY?
3. What is Scumble?

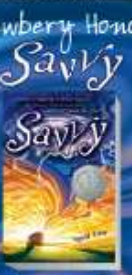


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